

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WRAL-Raleigh	Date: 10/1/12 10/23/12
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I, Stephanie Kincaid

being/on behalf of: Mitt Romney, a legally

qualified candidate of the Republican political

party for the office of: President

in the General

election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
*see schedules for Oct. 3-Nov. 6					

Total Charges: *see schedules for Oct. 3-Nov. 6 \$ 62,850.80 / \$53,422.50 w

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Republican National Committee and Romney for President, Inc.

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Anthony Parker and Darrell Crate

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/1/12

Date

B. Kincaid

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Dave Lyles
Signature

Dave Lyles
Printed Name

Sales Manager
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Stephanie Kincaid (on behalf of Romney for President, Inc.)
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

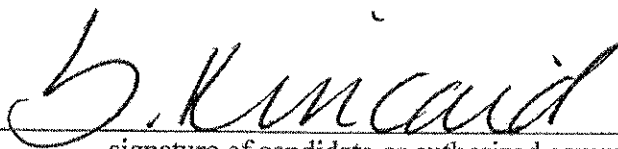
☒ **does**

☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Stephanie Kincaid

printed name

10/1/12

date

CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

And:

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Contract / Revision 119770 /		Alt Order # 06392497
Product ROMNEY 10/24		
Contract Dates 10/24/12 - 10/30/12	Estimate # 353	
Advertiser Romney for President, Inc.		Original Date / Revision 10/25/12 / 10/25/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WRAL	Account Executive Cheryl Blair	Sales Office Washington Tel
Special Handling CIA - Mark PAID		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WRAL	10/29/12	10/30/12	WRAL AM News	6-7a		:30			NM	2	\$4,000.00
		CLASS 1 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$2,000.00			
2	WRAL	10/29/12	10/30/12	CBS This Morning	7am - 9am		:30			NM	2	\$3,000.00
		CLASS 1 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$1,500.00			
3	WRAL	10/29/12	10/30/12	Dr. Phil	9-10a		:30			NM	2	\$1,500.00
		CLASS 1 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$750.00			
4	WRAL	10/29/12	10/30/12	The Doctors	10-11AM		:30			NM	2	\$1,500.00
		CLASS 1 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$750.00			
5	WRAL	10/29/12	10/30/12	Price is Right	11a-12p		:30			NM	2	\$1,700.00
		CLASS 1 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$850.00			
6	WRAL	10/24/12	10/26/12	Price is Right	11a-12p		:30			NM	3	\$2,550.00
		CLASS 1 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---TF--				3	\$850.00			
7	WRAL	10/29/12	10/30/12	Noon News	12p-1p		:30			NM	2	\$2,400.00
		CLASS 1 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$1,200.00			
8	WRAL	10/29/12	10/30/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	2	\$1,600.00
		CLASS 1 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$800.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u>	<u>Alt Order #</u>
119770 /	06392497

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/24/12 - 10/30/12	ROMNEY 10/24	353

<u>Advertiser</u>	<u>Original Date / Revision</u>
Romney for President, Inc	10/25/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
9	WRAL	10/29/12	10/30/12	Young and the Restless	4-5p		:30			NM	2	\$3,200.00
		CLASS 1 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$1,600.00			
10	WRAL	10/24/12	10/26/12	Young and the Restless	4-5p		:30			NM	3	\$4,800.00
		CLASS 1 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---TF--				3	\$1,600.00			
11	WRAL	10/29/12	10/30/12	5:00 First News	5-530p		:30			NM	2	\$8,000.00
		CLASS 1 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$4,000.00			
12	WRAL	10/29/12	10/30/12	5:30 News	530-6p		:30			NM	2	\$8,000.00
		CLASS 1 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$4,000.00			
13	WRAL	10/29/12	10/30/12	6pm News (M-F)	6-630p		:30			NM	1	\$5,000.00
		CLASS 1 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				1	\$5,000.00			
14	WRAL	10/29/12	10/30/12	Inside Edition	7-730P		:30			NM	2	\$4,400.00
		CLASS 1 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$2,200.00			
15	WRAL	10/29/12	10/30/12	Entertainment Tonight	730-8P		:30			NM	2	\$4,400.00
		CLASS 1 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$2,200.00			
16	WRAL	10/29/12	10/30/12	Late News	11-1135p		:30			NM	1	\$5,000.00
		CLASS 1 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				1	\$5,000.00			
17	WRAL	10/29/12	10/30/12	David Letterman	1135p-1237a		:30			NM	2	\$1,800.00
		CLASS 1 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$900.00			
N 18	WRAL	10/26/12	10/26/12	WRAL AM News	6-7a		:30			NM	3	\$6,000.00
		CLASS 1 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				3	\$2,000.00			
N 19	WRAL	10/26/12	10/26/12	CBS This Morning	7am - 9am		:30			NM	3	\$4,500.00
		CLASS 1 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				3	\$1,500.00			
N 20	WRAL	10/26/12	10/26/12	Dr. Phil	9-10a		:30			NM	3	\$2,250.00
		CLASS 1 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				3	\$750.00			

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Contract / Revision	Alt Order #
119770 /	06392497

Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	ROMNEY 10/24	353

Advertiser	Original Date / Revision
Romney for President, Inc	10/25/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 21	WRAL	10/26/12	10/26/12	The Doctors	10-11AM		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/22/12	10/28/12	----F--				3	\$750.00			
N 22	WRAL	10/26/12	10/26/12	Noon News	12p-1p		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/22/12	10/28/12	----F--				3	\$1,200.00			
N 23	WRAL	10/26/12	10/26/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/22/12	10/28/12	----F--				3	\$800.00			
N 24	WRAL	10/26/12	10/26/12	5:00 First News	5-530p		:30			NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/22/12	10/28/12	----F--				3	\$4,000.00			
N 25	WRAL	10/26/12	10/26/12	5:30 News	530-6p		:30			NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/22/12	10/28/12	----F--				2	\$4,000.00			
N 26	WRAL	10/26/12	10/26/12	6pm News (M-F)	6-630p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/22/12	10/28/12	----F--				1	\$5,000.00			
N 27	WRAL	10/26/12	10/26/12	Inside Edition	7-730P		:30			NM	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/22/12	10/28/12	----F--				3	\$2,200.00			
N 28	WRAL	10/26/12	10/26/12	Entertainment Tonight	730-8P		:30			NM	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/22/12	10/28/12	----F--				3	\$2,200.00			
N 29	WRAL	10/26/12	10/26/12	Late News	11-1135p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/22/12	10/28/12	----F--				1	\$5,000.00			
N 30	WRAL	10/29/12	10/30/12	David Letterman	1135p-1237a		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	MT-----				2	\$900.00			
N 31	WRAL	10/27/12	10/27/12	7pm News	7-730p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/22/12	10/28/12	-----S-				1	\$800.00			
N 32	WRAL	10/27/12	10/27/12	On The Record 730-8p	730-8p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/22/12	10/28/12	-----S-				1	\$600.00			

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Contract / Revision	Alt Order #
119770 /	06392497

Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	ROMNEY 10/24	353

Advertiser	Original Date / Revision
Romney for President, Inc	10/25/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 33	WRAL	10/27/12	10/27/12	Late News	11-1135p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/22/12	10/28/12	-----S-				1	\$5,000.00			
N 34	WRAL	10/27/12	10/27/12	CRIMINAL MINDS	1135-1235XM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/22/12	10/28/12	-----S-				1	\$500.00			
N 35	WRAL	10/28/12	10/28/12	WRAL Sun Morning News	7-9a		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/22/12	10/28/12	-----S				1	\$1,100.00			
N 36	WRAL	10/28/12	10/28/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/22/12	10/28/12	-----S				1	\$1,200.00			
N 37	WRAL	10/28/12	10/28/12	Face The Nation 1030-1130	1030-1130		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/22/12	10/28/12	-----S				1	\$1,100.00			
N 38	WRAL	10/28/12	10/28/12	60 Minutes	7-8p		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/22/12	10/28/12	-----S				1	\$7,500.00			
N 39	WRAL	10/28/12	10/28/12	Late News	11-1135p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/22/12	10/28/12	-----S				1	\$5,000.00			
Totals											76	\$151,650.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	46	\$94,350.00	\$80,197.50
10/29/12 - 10/30/12	30	\$57,300.00	\$48,705.00
Totals	76	\$151,650.00	\$128,902.50

Signature: _____ **Date:** _____

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